



Real Estate Simplified

What We Believe



1. Residential real estate is strategic financial decision



2. Outcomes depend on research quality, not deal speed or poor entry points

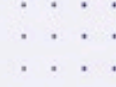


3. Every recommendation is objective-led and research-backed



4. We operate like advisors, not intermediaries

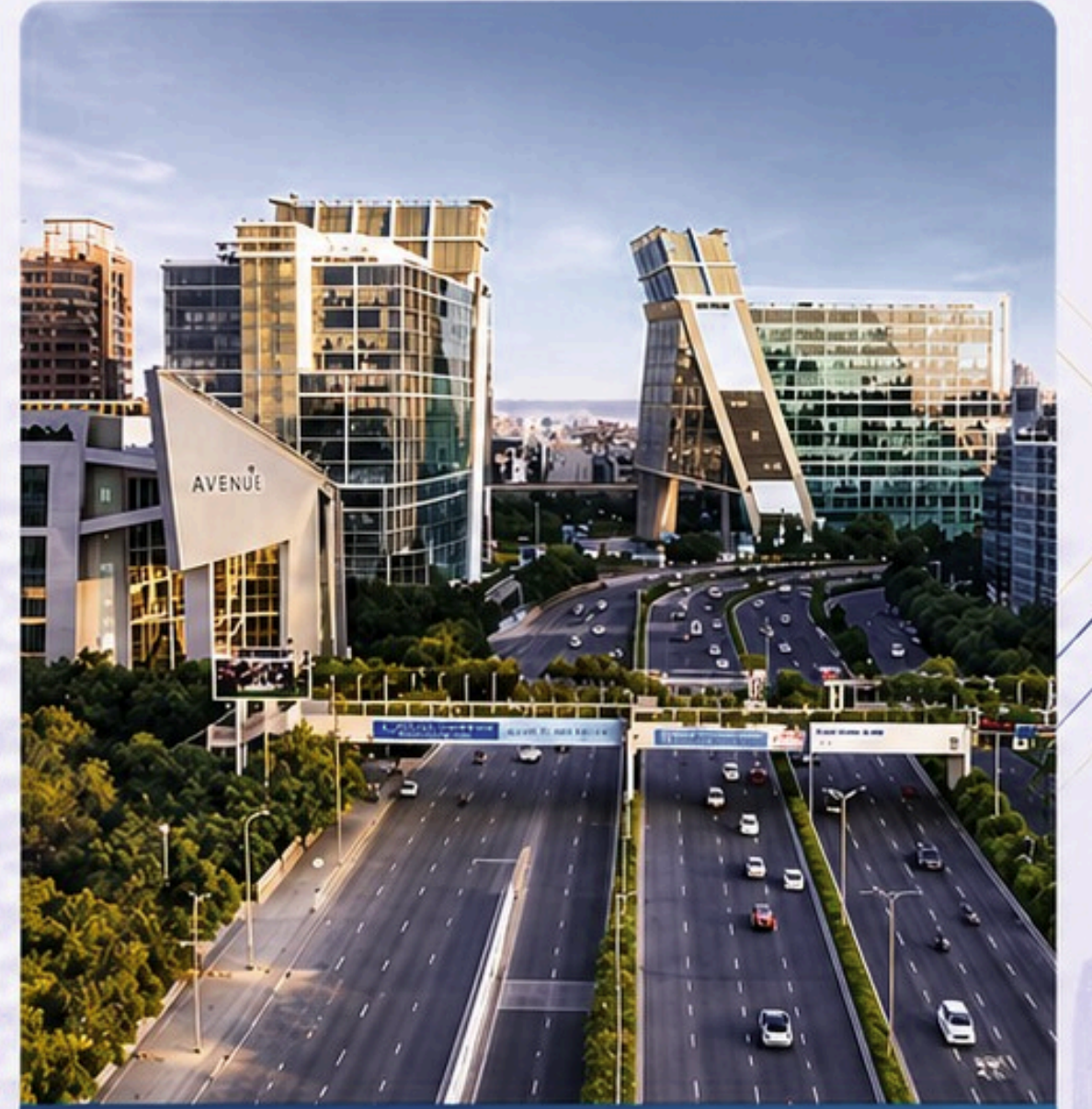




Dubai



Dholera



Gurgaon

OUR EXPERTISE

Residential



Condominiums



Luxury Floors



Villas



Plots



Retail Spaces



Office Spaces



Pre Leased



Commercial Plots

Commercial

Portfolio Management & Objective-Based Advisory

Different solutions for different clients

Real Estate Portfolio Management – 3 Bucket framework

- Income Assets – Predictable Cash Flows
- Growth Assets – Market Linked Appreciation
- Strategic Bets – Asymmetric opportunities

Risk Management & Liquidity Planning continues to be an integral part

Property Hunting for End Users

- Lifestyle needs
- Budget optimisation
- Long-term liveability & resale clarity



Research at the Core of Every Recommendation

Our consulting-led approach Ace Consulting evaluates every opportunity on:



Developer background & execution track record



Location fundamentals & micro-market dynamics



Demand depth & buyer profile



Supply pipeline & future competition



Price benchmarking vs real transactions



Legal, title & approval hygiene



Advantage: Ace Consulting

Institutional strengths. Boutique execution.



Deep channel
& market
network



Long-standing
developer
relationships



Preferential access
to information
& inventory



Experienced,
research-oriented
team



Proven experience
working with
UHNI & HNI clients



Senior Living



Senior Living: Problems vs Solutions

Real Challenges in Later Years	How Senior Living Addresses Them
Empty Nest Syndrome Homes feel large, life feels quieter	Community Living Like-minded residents, shared spaces, active social environment
Isolation & Loneliness Social circles reduce over time	Built-in Social Engagement Activities, events, peer interaction daily
Delayed Emergency Response Help may not be immediately available	24x7 Medical Support On-call doctors, emergency response systems
Managing a Home Becomes Stressful Staff, maintenance, chores	Concierge & Managed Living Housekeeping, maintenance, assisted services
Safety & Security Concerns Living alone increases risk	Secure Environment CCTV, gated access, emergency assistance
Healthcare is Reactive No daily monitoring or preventive care	Integrated Wellness Ecosystem Regular health checks, preventive care programs
Lack of Daily Routine Leads to inactivity and mental slowdown	Structured Lifestyle Yoga, hobbies, activities, curated schedules
Emotional Dependence on Children Creates silent stress	Independent Yet Supported Living Dignity with access to care when needed
Nutrition Challenges Irregular or unbalanced meals	Curated Meals Dietician-led, nutritious, consistent food
Mobility & Design Issues Homes not built for ageing	Age-Friendly Design Safe layouts, no hazards, easy movement
Loss of Partner / Life Changes Sudden emotional vacuum	Supportive Community Companionship, counselling, engagement
Loss of Purpose Post Retirement	Engaged Living Hobbies, learning, community roles

Most families plan for wealth, children, and retirement corpus.

But rarely for ease of daily living, social engagement, healthcare access, and independence. A regular home is not designed for ageing.

The real question is not where will we live, but how will we live.

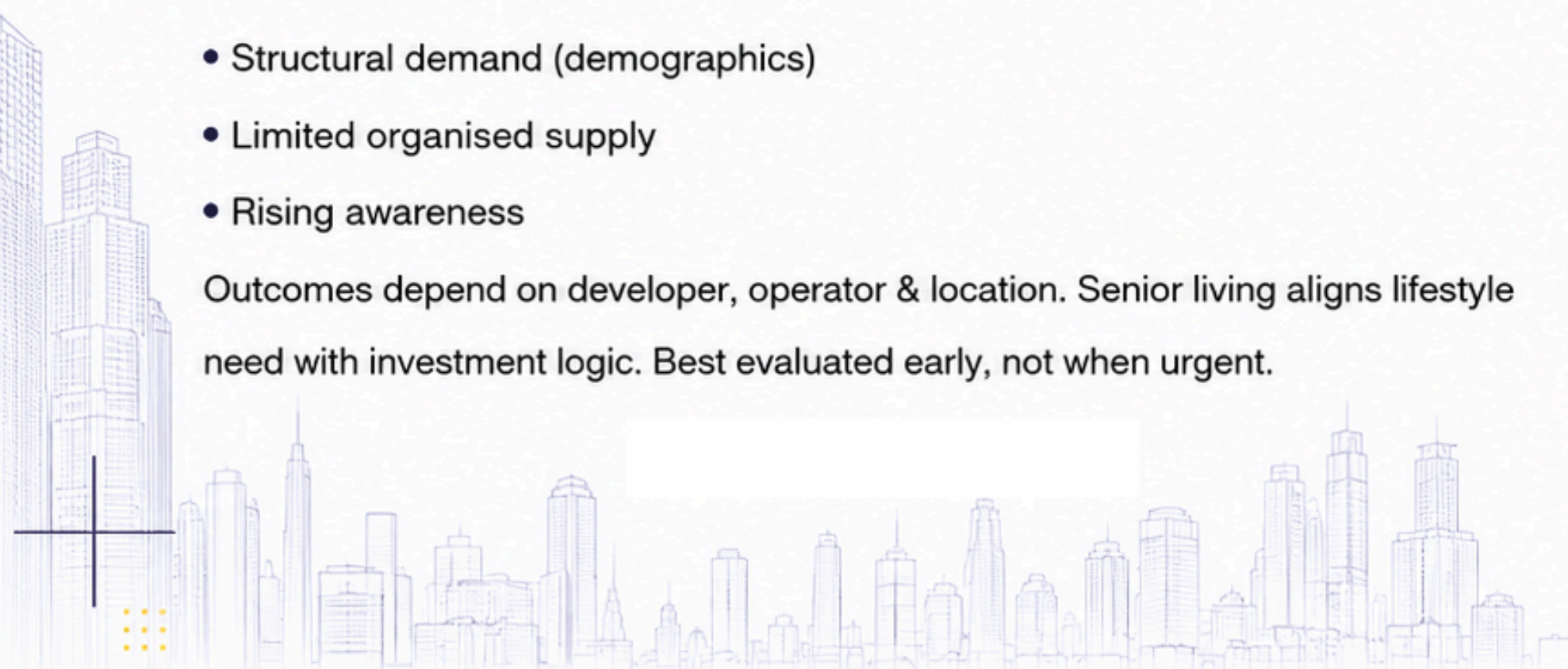
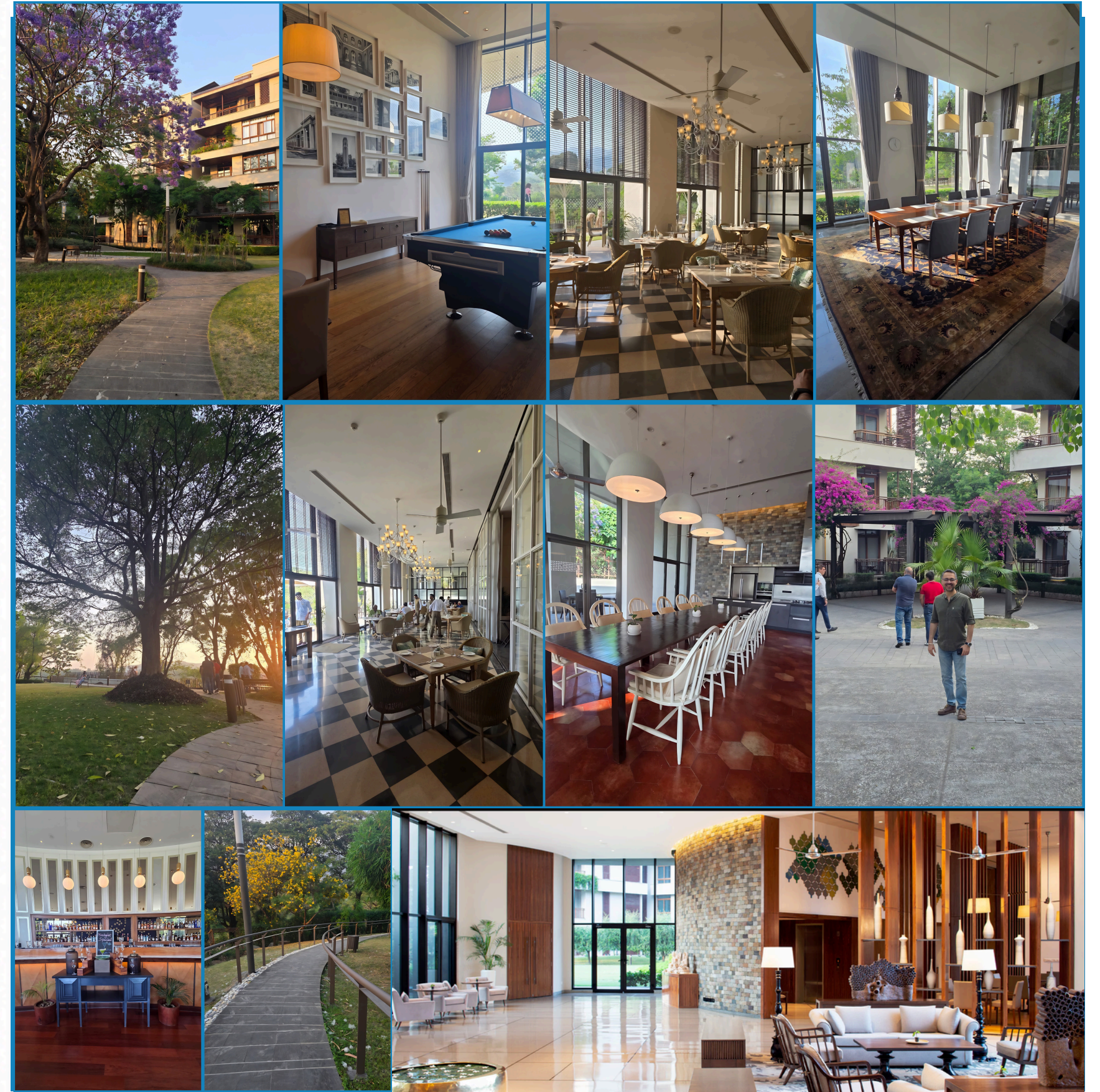
Senior living does not solve one problem - it solves a combination of small issues that together define quality of life.

Where Lifestyle Meets Investment Logic

India: 2+ crore people (55+) vs ~10,000–15,000 units.

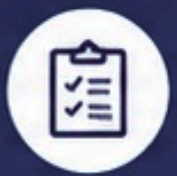
- Structural demand (demographics)
- Limited organised supply
- Rising awareness

Outcomes depend on developer, operator & location. Senior living aligns lifestyle need with investment logic. Best evaluated early, not when urgent.



Senior Living Options - Gurgaon




A premium comparison snapshot for curated senior living opportunities






Shortlisted by lifestyle needs, care ecosystem, operator credibility, and exit demand.

Indicative starting prices and sizes; final inventory and pricing may vary as per availability.

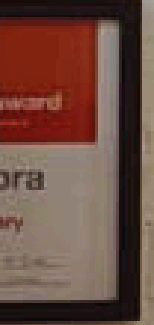
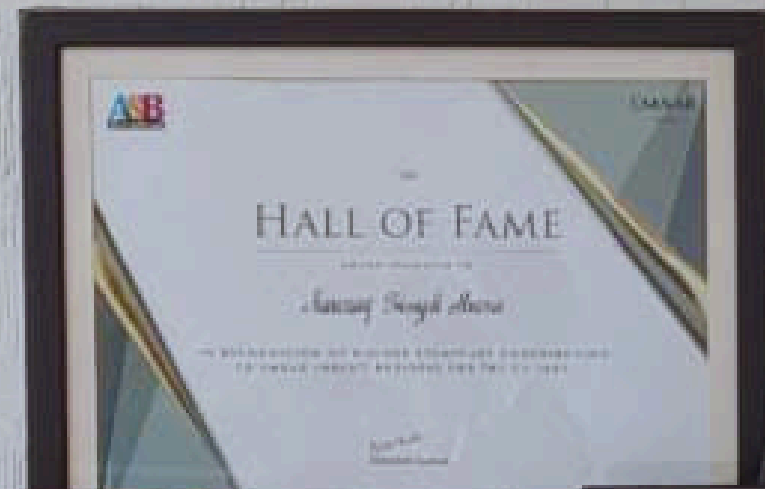
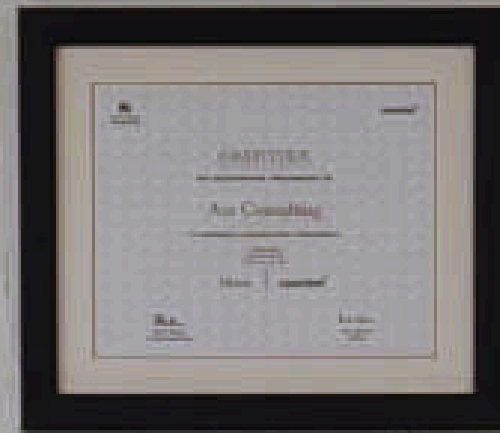
1 Silverglades First Citizen		Sohna
 Sizes	1021 / 1300 / 1543 sq ft	
 Starting	₹1.17 Cr onwards	
 Senior care by	Age Ventures India	

2 Max Antara		Sector 36A
 Sizes	2323 / 2721 / 3300 sq ft	
 Starting	₹5.60 Cr onwards	
 Senior care by	Antara	

3 Pioneer Advait		Sector 50
 Sizes	1850-1950 sq ft	
 Starting	₹3.60 Cr onwards	
 Senior care by	Fortis	

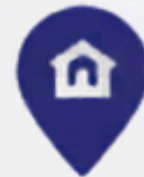
4 Upcoming		Sector 63
 Sizes	Approx. 4200 sq ft	
 Starting	Expected ₹10-12 Cr	
 Senior care by	To be announced	

Credibility Build On Performance





REAL ESTATE SIMPLIFIED



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